

Slim Whims--an Effective Take on Weight Loss

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Buyer Persona: Women aged 24-34 looking to lose weight.

It's no secret that women are constantly trying to find ways to look their best. With the diet market consistently targeting young women, it's easy to get sucked in to quick fixes and unhealthy diet trends. I've been there, we've all probably been there. Recently I was introduced to a meal plan that changed my life!

Tell me more!

Of course! Award winning chef [Michael Champion](#) created Slim Whims meals with his own weight control in mind. Slim Whims are microwaveable, and taste is preserved by vacuum sealed bags. Herbs, spices, and fresh vegetables are kept fresh by the sealing as well. Slim Whims have won multiple health food awards that continue to prove Slim Whims effective take on weight loss.



What is it?

Slim Whims is a diet meal plan that helps you shed that stubborn weight by:

- Providing packaged low-calorie meals that keep you in a caloric deficit

- Providing a variety of meals that beat diet boredom

- Providing fat-loss enhancing vitamins in each meal

Each Slim Whim meal has 300 calories which means you'll be in a caloric deficit easily without overthinking nutrition facts. Fun fact, being in a [caloric deficit](#) is the only way to lose weight.



What makes Slim Whims different?

Slim Whims are different than other weight loss first by solving diet boredom. Slim Whims has a wide variety of meal choices, so you won't get tired of eating the same thing every day. Slim Whims has over 24 different vitamins and minerals, keeping you [nutrient efficient](#). The price can't be beat either, Slim Whims meals are \$9 a piece. Although the nine dollars may look scary, you won't be eating out, or having to grocery shop so remember to factor that out!

The Proof is in the Pudding!

Statistics show that after four months of regular use, significant progress toward weight-loss goals within four months of regular use. Slim Whims is effective, and you will lose weight! Take it from me!

How do I start?

Almost all your local health stores carry Slim Whim products! Check for a Whole Foods, Trader Joes, Thrive Market, Natural Grocers or Fairway near you, that'll be your best bet! Check [here](#) to find a store near you.